

DRIVING ^{the} SONOMA COAST
WINE TASTING
WITH FRIENDS

ICYCLING! Farmers
| DRY CREEK VALLEY | Markets!

KAYAKING

ARMSTRONG REDWOODS
HIKING ^{AND} sunset at
GOAT ROCK BEACH

WHAT'S YOUR?
#SONOMAPASSION

Sonoma County
• Elevated Winery Experiences
• Brewery & Distillery Tastings
• 6 Great Glasses in Sonoma

10 TASTING ROUTES
from Cloverdale to Petaluma featuring
61 SIXTY-ONE
TASTING OPPORTUNITIES

COME
in

b



FORTRESS

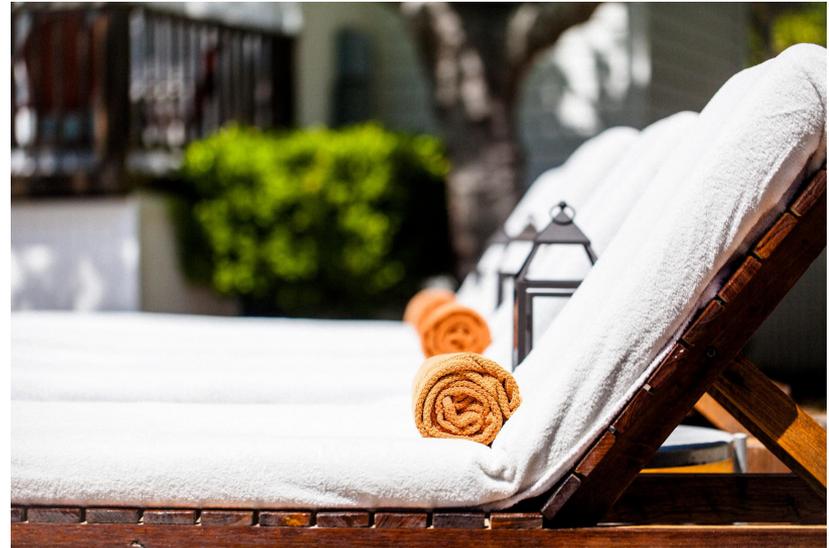


events
+
occasions



first thing...

thank you for thinking of us to help transform your next event or special occasion into something truly special. from intimate family gatherings of up to 18 guests, to celebratory events of up to 120 guests. we provide unmatched service, understated design and affordable luxury for every event. let us create a truly memorable experience for you and your guests to relax, reform, congregate, and celebrate.



a little bit about us

boon hotel + spa is a 14 room boutique hotel with a saltwater pool, honor bar, relaxing spa, saline hot tub, and two grassy lawns for games + lounging. we also offer three unique glamping tents + one vintage “lovebug” camper that provide luxury in a more rustic setting with communal outdoor showers and bath facilities. our hotel can accommodate up to 36 guests (double occupancy - all rooms contain a single bed) onsite during high season when we can take advantage of the glamping tents and up to 28 without the tents or camper.



we believe life should be lived fully and that getting away should be just that, leave your worries behind and relax. we believe in drinking good wine, eating the best food, enjoying the beauty that surrounds us, and making the most of each day here. we believe in creating opportunities to reconnect with old friends and family. we believe that spending time at boon will feel like you're worlds away or off the grid, if you let it. we believe that the earth and its resources are a gift and that we must do our part to preserve them. we believe a hotel should leave you eager to return as soon as possible and we hope you do. we're on a mission. please share your ideal event or special occasion with us!



rest, relax, enjoy...



our rooms

all rooms have one king or queen platform bed, custom reclaimed redwood furniture, coyuchi organic linens + comfy robes, (MALIN+GOETZ) bath products + hair dryer, boon breakfast delivered to your door

- + junior queen (#11)
 - all the same amenities as the rest, just no back deck or fireplace. and who needs one when you overlook the pool?
- + standard queen (#4, #5)
 - anything but standard, really. these rooms are just like our deluxe queens but without the fireplace.
- + deluxe queen (#1, #2)
 - luxury queen rooms with all the amenities of a king. back deck, seasonal vintage malm fireplace.
- + ADA deluxe queen (#14)
 - luxury queen room that is fully ada accessible. back deck, seasonal vintage malm fireplace.
- + premium queen (#8, #12)
 - luxury queen room featuring a private back deck with clawfoot soaking tub, seasonal vintage malm fireplace.
- + standard king (#13)
 - this room is just like our deluxe king but do not have a view. private back deck, seasonal vintage malm fireplace.
- + deluxe king (#6)
 - eastern king bed that will suck you in. back deck, seasonal vintage malm fireplace, and just a bit more space.
- + premium king (#9, #10)
 - eastern king bed that will suck you in. private back deck with clawfoot soaking tub, seasonal vintage malm fireplace, and just a bit more space.
- + queen suite (#3) & king suite (#7)
 - want a little extra space to spread out? then this is your jam. sitting area with a seasonal vintage malm fireplace, back deck, board games and a daybed that converts to a full-sized bed.
 - the suites can accommodate a 3rd person on convertible sofa (\$75 per night extra person fee)
- + glamping tents (alfa, bravo, charlie)**
 - luxury tent cabins decked out in full boon style. all the same luxuries as the rooms. shared outdoor bath facilities.
- + boonito "love bug" vintage camper
 - adorable vintage camper. campers enjoy all the same luxuries as other guests. shared outdoor bath facilities.

*many rooms are dog friendly with advance notice (requires pet fee)

**glamping tents only available May to end of October.

<-- to armstrong redwoods

armstrong woods road

to downtown guerneville -->



14711 armstrong woods rd,
guerneville ca 95446

707.869.2721 | info@boonhotels.com
boonhotels.com

room rates

weekend* room rates per night during high season**

- \$405 + tax - junior queen (1)
- \$435 + tax - standard queens (2)
- \$460 + tax - deluxe queens (3)
- \$490 + tax - premium queens (2)
- \$490 + tax - queen suite (1)
- \$490 + tax - standard king (1)
- \$515 + tax - deluxe king (1)
- \$540 + tax - premium kings (2)
- \$565 + tax - king suite (1)
- \$315 + tax - glamping tents (3)
- \$275 + tax - boonito camper (1)

weekend buyout rate (2 nights) = \$15,990.00 + tax

weekend* room rates per night during off season***

- \$285 + tax - junior queen (1)
- \$305 + tax - standard queens (2)
- \$335 + tax - deluxe queens (3)
- \$385 + tax - premium queens (2)
- \$385 + tax - queen suite (1)
- \$385 + tax - standard kings (1)
- \$410 + tax - deluxe king (1)
- \$435 + tax - premium kings (2)
- \$455 + tax - king suite (1)
- \$225 + tax - boonito camper (1)

weekend buyout rate (2 nights) = \$10,800.00 + tax

mid-week room rates per night during high season**

- \$285 + tax - junior queen (1)
- \$305 + tax - standard queens (2)
- \$335 + tax - deluxe queens (3)
- \$385 + tax - premium queens (2)
- \$385 + tax - queen suite (1)
- \$385 + tax - standard kings (1)
- \$410 + tax - deluxe king (1)
- \$435 + tax - premium kings (2)
- \$455 + tax - king suite (1)
- \$235 + tax - glamping tents (3)
- \$225 + tax - boonito camper (1)

mid-week buyout rate per night = \$6,105.00 + tax

mid-week room rates per night during off season***

- \$230 + tax - junior queen (1)
- \$250 + tax - standard queens (2)
- \$270 + tax - deluxe queens (3)
- \$320 + tax - premium queens (2)
- \$320 + tax - queen suite (1)
- \$320 + tax - standard king (1)
- \$345 + tax - deluxe king (1)
- \$370 + tax - premium kings (2)
- \$390 + tax - king suite (1)
- \$185 + tax - boonito camper (1)

buyout rate per night = \$4,480.00 + tax

*2 night minimum on all weekends. 3 night minimum on holiday weekends.

high season = May 1 - Oct 31 *off season = Nov 1 - April 30

site fees

a site fee is required for all buyouts

+ mid-week during off-season*

- \$3,000.00	0 - 36 guests
- \$12,000.00	37 - 80 guests
- \$18,000.00	81 - 100 guests

+ mid-week during high-season* + off-season* weekends

- \$10,000.00	0 - 36 guests
- \$20,000.00	37 - 80 guests
- \$25,000.00	81 - 100 guests

+ high-season* weekends

- \$15,000.00	0 - 36 guests
- \$30,000.00	37 - 80 guests
- \$35,000.00	81 - 100 guests

*high-season is May 1 – October 31. off-season is Nov 1 – April 30.

we collect the site fee in three installments. a 50% non-refundable deposit is due at the time of signing to secure your date. we have a ninety (90) day cancellation period.

a planning + coordinating fee may apply depending on activities, add-ons, dining experiences and amenities selected.





site fee includes

- exclusive use of the boon hotel + spa grounds, pool, hot tub, and amenities
- up to three nights in the king suite
- on-site event director for coordinating and assistance with event execution
- basic event banquet tables + chairs
- lighting package over the main lawn for outdoor dining under the redwoods
- 20% discount on spa services for all guests
- 1 one hour yoga session
- use of overflow parking lot next door
- extra boon crew to keep your occasion running smoothly
- 2 complimentary 60 minute Swedish massages



not included in site fee

- DJ or band
- floral
- photography
- beverages
- catering costs
- tenting and heaters, if needed
- additional rentals or upgrades
- party favors for guests
- event insurance
- decorations
- signage
- designing + styling
- MC or emcee services

on-site amenities

boon hotel + spa provides a truly memorable space for you guests

- solar-supported saltwater pool + saline hot tub
- honor bar carefully curated with artisan spirits + mixers, as well as, local beer + wine
- relaxing spa to pamper and rejuvenate
- two grassy lawns for meeting spaces + yard games + lounging
- record players in every room + groovy vinyl selection
- entertaining card + board games to unwind and have a friendly competition
- beach cruiser bicycles to explore downtown guerneville or armstrong redwoods state natural reserve
- boon breakfast delivered to your room every day (included in room rate)





extras

we can provide the following for your group upon request:

- + coffee service
- + morning + afternoon snacks
- + catered lunches
- + sit-down dinner or casual BBQ
- + wine service
- + spa treatments
- + group yoga sessions
- + hosted poolside spirits or wine tastings
- + private dinner with local winemaker(s)
- + cooking classes
 - o taught by our very own chef crista luedtke!
- + s'mores party (seasonally)
- + farewell bloody mary bar
- + shuttle service or driver arrangements for outings or transportation to/from airport
- + basic office supplies
- + projector & screen
- + av needs

local attractions

*there are lots of things to see + do here.
let us curate an adventure just for you!*

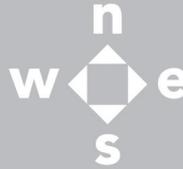
- + guided hikes in armstrong redwoods
 - o state park located only 1.5 miles from the hotel
- + bicycle routes or rides among the town of guerneville, the redwoods or around sonoma county
- + local wine + beer tastings
 - o 80+ wineries + over a dozen craft breweries in the russian river valley. all within 30-45 min drive!
- + golfing among the majestic redwoods (9 min drive)
- + local farm + ranch tours (within 30 minutes)
- + zip-lining above the forest canopy in occidental (18 min drive)
- + kayaking + canoeing + paddle boarding
 - o beach access to the russian river 1 mile from the hotel. shuttle service available.
- + hike or stroll along the pacific ocean
 - o short 25 minute drive to the sonoma coast
- + custom concierge service for wine tasting outings
- + local scavenger hunts
- + hot air ballooning over wine country (30 min drive)

we can customize an itinerary just for you!



armstrong redwoods
state national reserve

hotel+spa
boon



to wineries
+ healdsburg
+ windsor

booneat+
drink

EL BARRIO

river road

westside road

hwy 116

to hwy 101
+ santa rosa

guerneville

BROT
modern german

forestville



boon brands
guerneville, ca

boon hotel + spa • 14711 armstrong woods rd • 707-869-2721 • boonhotels.com

boon eat + drink • 16248 main st • 707-869-0780 • eatatboon.com

el barrio • 16230 main st • 707-604-7601 • elbarriobar.com

brot • 16218 main st • 707-604-6102 • brotguerneville.com

on-site spa

as an added bonus — you and your guests receive a 20% discount on our spa services.

unburden your spirit as the stress melts away under the talented hands of our intuitive massage therapists.
the experience is transformative. indulge before, during or after your event and enter a state of bliss.





dining

welcome your guests in style with a gorgeous catered dinner provided by **boon eat + drink**. our dining options are designed to engage every single member of your guest list. this includes passed apps, family-style starters, individually plated entrees, and plated dessert.



the full boon dinner experience

allows a flawless transition between ceremony, cocktail hour, dinner, and dancing.

\$125.00 per guest* -

- includes
 - three passed appetizers
 - plated salad
 - two family-style starters
 - three entree options
- also included
 - 1 executive chef for the weekend
 - 1 lead server for the weekend
 - 1 lead bartender for the weekend
 - custom menu planning

everything we do at boon is bespoke.

*additional culinary + service staff, taxes, a 20% service fee and rentals are not included in price above.

cocktail hours + appetizers

after the ceremony, we will invite your guests to enjoy a selection of passed appetizers and signature cocktails while you enjoy a moment to take in the joy of the day! we offer a variety of passed apps that are sure to delight!

- white BEAN puree | baguette | dried black olive | basil oil
- AHI tartare | black sesame | chili | cucumber | avocado
- new POTATO | creme fraiche | chives or caviar
- puff PASTRY | whipped goat cheese | mushroom duxelle
- moroccan MEATBALL | cucumber yogurt | mint
- smoked TROUT mousse | housemade chip | caper crème fraîche | pickled onions
- crispy POLENTA cake | whipped ricotta | seasonal topping

a selection of three passed appetizers is included in the reception menu pricing. we also offer cheese & charcuterie selections at an additional charge.

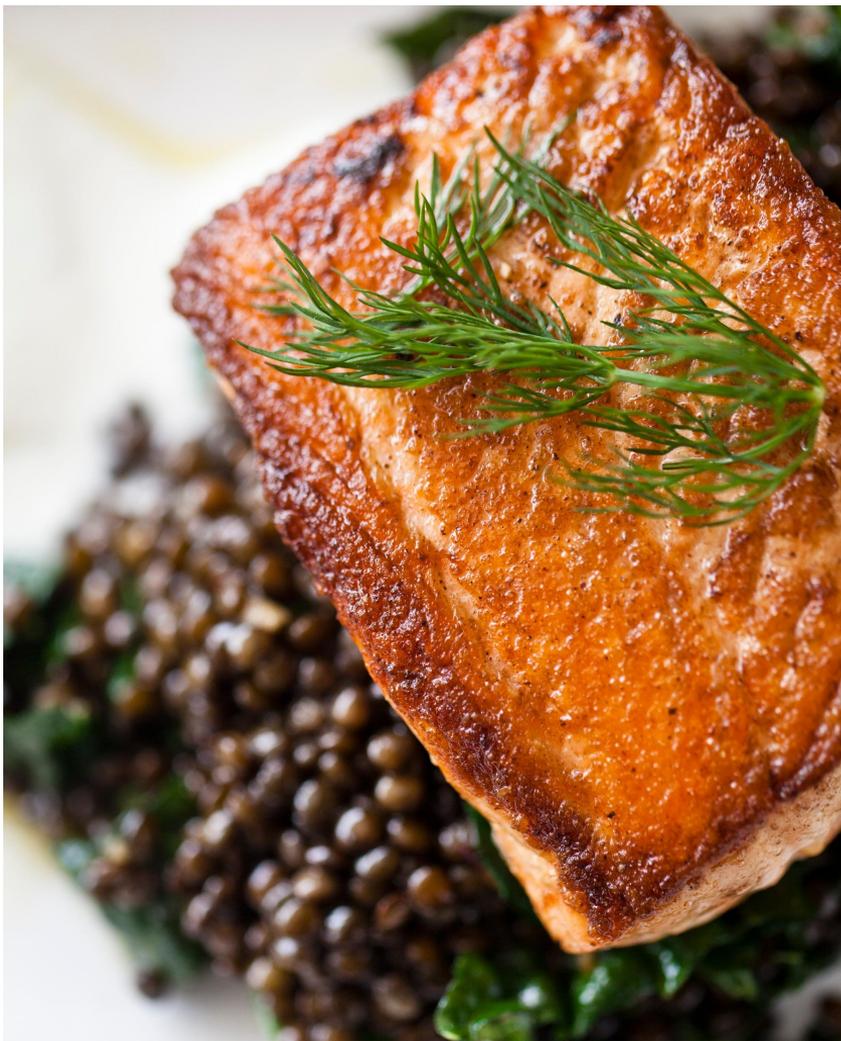


family-style starts

once seated, your guests will enjoy a feast including some of **boon eat + drink's** most favorite dishes. selections may vary slightly depending on seasonal availability + fresh garden goodies

- ARUGULA salad | fennel | vela dry jack | lemon vinaigrette
- LITTLE GEMS | herbed buttermilk dressing | avocado | dried black olive
- mixed GREENS | cherries | toasted seeds | pt reyes blue | tarragon vin
- organic tri-colored BEETS | goat cheese | toasted hazelnuts | fresh mint + citrus vin
- boon MAC-N-CHEESE | mycopia mushrooms | truffle breadcrumbs
- CARROTS | smoked yogurt | toasted seeds | cilantro





entrées

after the delicious shared plates are served, we will treat your guests to one of the following entree options...

- market FISH | summer succotash | herbed pistou
- POLENTA lasagna | summer veggies | rainbow chard | spicy marinara | ricotta salata
- chili-braised PORK SHOULDER | creamy polenta | corn cabbage slaw | spiced pepitas
- moroccan CHICKEN | spiced couscous | yogurt | preserved lemon | toasted almonds
- BEEF SHORT RIBS | braised greens | mashed yam + potato

SAMPLE MENU ONLY

options may vary slightly do to seasonal availability

*we can accommodate dietary restrictions with special request.
salud!







casual eats

we also can provide more casual menu options to ensure that your guests unwind, settle in, get to know one another, and prepare for an amazing getaway to follow. options include: Asian BBQ, artisan Mexican, backyard BBQ, Chef Crista seasonal creations...and more

starting at \$80.00 per guest* -

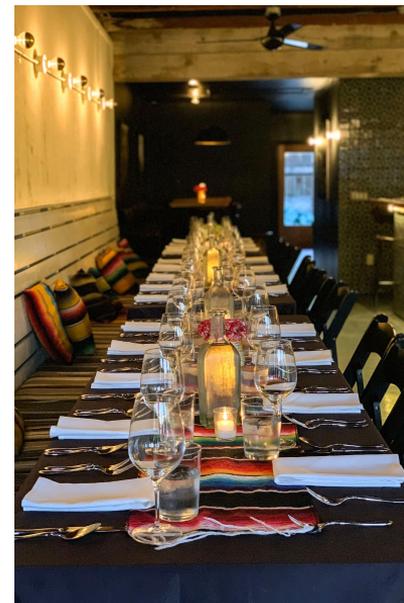
- includes shared starts, family-style entree and festive dessert

or another popular option is to hire a food truck with fun eats, and boon provides the bar. we can keep it super casual with a pool party, transition the pool area into more of a lounge, or set up a long dining table in the paved walkway area for more traditional dining.

food trucks we heart:

- jam's joy bungalow
- fork catering
- soco paella
- el coronel taco truck
- guerneville taco truck
- black piglet

**additional culinary + service staff, taxes, a 20% service fee and rentals are not included in price above.*



private dining in downtown Guerneville

feel like getting out on the town?

- wow your guests in our private dining room, **BESPOKE**, for up to 18 guests
- buyout **BROT modern german** restaurant for up to 45 guests
- dine al fresco in the **boon eat + drink** garden for up to 40 guests (seasonally available)

all of which are just three quarters of a mile from the hotel in downtown guerneville.

**private dining offsite may require a venue specified site fee, a prearranged prix fixe menu, a per guest minimum on beverages, staffing, taxes, service fees, and rentals (if needed).



the bar

- \$3.00 pabst, modelo, tecate, bud, coors
- \$5.00 to \$7.00 'common' craft beers
- \$6.00 to \$8.00 local ciders
- \$7.00 to \$9.00 local craft beers
- \$9.00 to \$15.00 specialty beers

- \$10.00 standard cocktails
- \$12.00+ signature cocktails
- \$8.00 mocktails

- \$35.00 to \$65.00 local wines

- \$3.00 to \$8.00 non-alcoholic beverages

we build a custom bar for you to enjoy.

we strive to source most of our beer, wine, and spirits from local breweries, wineries and distilleries.

lunch

in addition to dinner service, we can also bring in delicious lunches from **boon eat + drink**

poolside lunch spread - \$50.00 per guest
a beautiful spread set up around the pool for your friends and family to graze.

example menu items: seasonal fresh salads with grilled chicken, polenta lasagna, vegan bowl, selection of toasted paninos, mac 'n cheese, brussel sprouts, beet trio + goat cheese salad, cookies, house-made kettle chips, bottled waters

boxed lunch - \$35.00 per guest
perfect accompaniment for when you are hanging poolside with your friends + family.
artisan deli sandwiches, seasonal green salad, kettle chips, bottled water + soda

*delivery in the local area may be available for an additional fee. taxes and service fees not included in pricing.



yum...



vendors we love

for anything boon doesn't cover, these are the people we trust to make it happen...

serve yourself dessert bar

- cupcakes + french macarons from [Noble Folk](#)
- ice cream cart from [Nimble & Finns](#)
- \$50.00 set-up fee

transportation

- [Falcon Mike's Adventures](#)
- [Pure Luxury Transportation](#)

dj

- [PC Entertainment](#)

photography

- [Jessica Collins Photography](#)

additional rentals

- [Party, Tents, and Events](#)
- [Encore Events](#)

ask us for a full list of our preferred vendors!



—
can you tell we
love hosting
events?

drop us a line for more
information and to get
started planning your
dream getaway!

events@boonbrand.com

707.869.2721

boonhotels.com

